

T. K. MADHAVA MEMORIAL COLLEGE, NANGIARKULANGARA

Career Guidance and Placement Cell

Annual Activity Report 2020-2021

Convenor : **Dr. Divya Dinesh** (Department of Chemistry)

Members : Dr. Vinod Haridas (Department of Botany)

Dr. Preeth M. (Department of Statistics)

Dr. Arun S Prasad (Department of Physics)

Smt. Divya P. Bhadran (Department of Commerce)

Dr. Tintu R (Department of Physics)

Smt. Soumya V.S. (Department of English)

Objectives:

- To provide comprehensive guidance programs and services that will equip students with necessary knowledge, attitude and skills to become socially responsible individuals
- To make students aware about latest trends and needs of different job sectors.
- To explore their potentialities and motivate them about their employment prospects.
- To prepare the students to overcome challenges of the corporate world.
- To organize seminars and guidance workshops to inform students about the job profiles, events, leadership roles, entrepreneurship, market needs and risks and implementation of national socio-economic policies and to impart training in soft skills.
- To provide a platform to facilitate the campus recruitment procedure.

Action Plan:

- Organize online career awareness classes to equip the students to meet the current demands in job markets and
- Convey the importance of specific skills in addition to academic excellence
- Motivate the students to sharpen the skills according to their interest/aptitudes

The Guidance and Counselling cell organized various programmes to introduce better job avenues for the aspirants after completion of their formal degrees.

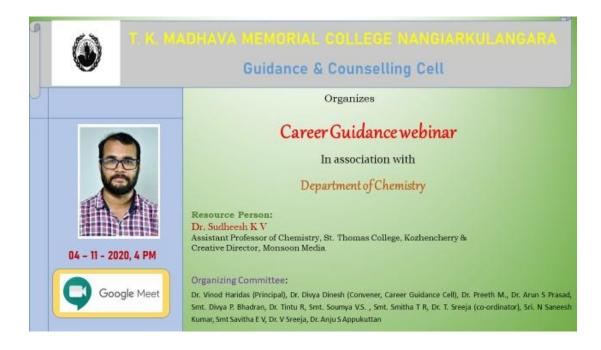
Online career guidance/Awareness programme:

Resource person: Dr. Sudheesh K V, Assistant Professor

Department of Chemistry adopted the idea of popularizing Chemistry and took up the initiative to celebrate Chemistry week by organizing a series of programmes for our students & students of other departments.

An Awareness/career guidance programme based on Chemistry was organized under the head "The Chemical World": A talk on the central science since it brings together mathematics, physics and environmental science and help it can provide one to get into any industrial, educational, scientific or government field. It was delivered by Dr. Sudheesh K V, Assistant Professor of Chemistry, St. Thomas College, Kozhencherry.

Dr. Vinod Haridas (Principal) chaired the session. Dr. T. Sreeja, Assistant Professor, Department of Chemistry made the welcome speech and introduced the speaker. Sri. Saneeshkumar N., Assistant Professor, Department of Chemistry conveyed vote of thanks.







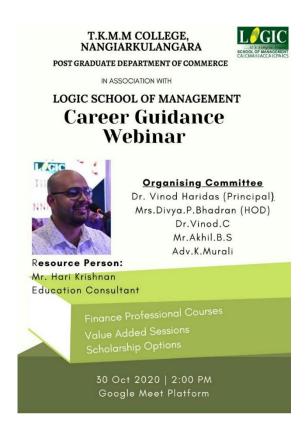
Summary of the talk: The session stressed on the fact that Chemistry is the knowledge of the nature of chemical processes and chemicals within the realm of biological and physical phenomena with well explained examples, which even a layman can relate to. It also emphasized that the knowledge of chemistry is important because it provides a basis for understanding the universe we live in. Therefore, a career in chemistry could be the best career choice for those who like chemistry and want to achieve excellence in this subject.

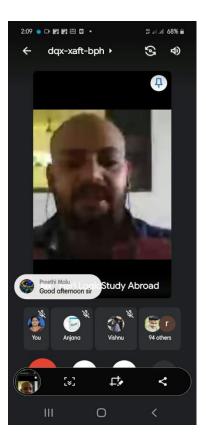
https://blogtkmmc.blogspot.com/search?q=chemical+world

Career Guidance webinar

In association with in association with Logic School of Management P.G. Department of commerce organized a career guidance webinar on 30.10.2020 for BCom final year and MCom students.

Resource person- Hari Krishnan, Education consultant





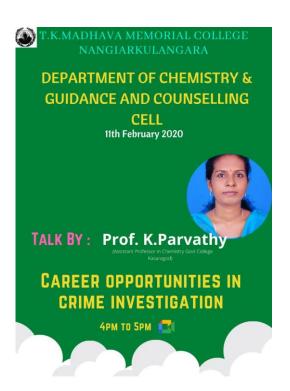
Webinar on career opportunities in Crime investigations:

Dept. of Chemistry in association with Career Guidance cell conducted a webinar to Physics, Chemistry and Zoology students on career opportunities in Crime investigations on 11-02-2021.

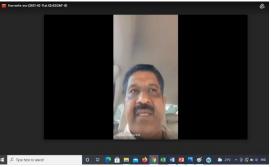
Resource person: Ms. Parvathy K, Assistant Professor in Chemistry, Govt College Kasaragod (Former Scientific Assistant)

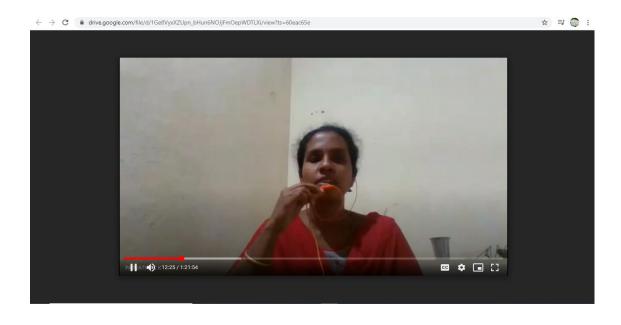
Target Group: Physics, Chemistry and Zoology UG students

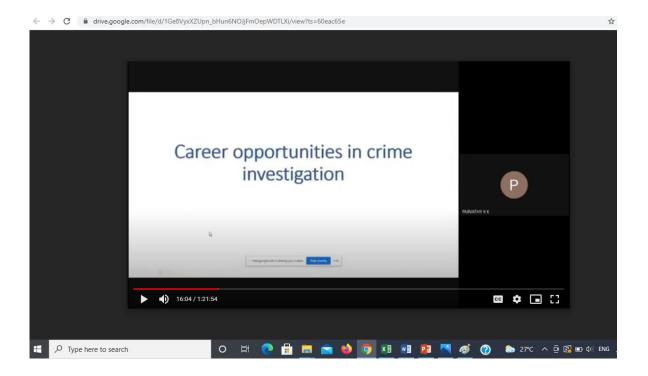
Ms. Parvathy introduced the organizational structure and general functioning of Finger Print Bureau and Regional Forensic laboratories. She focused on the importance of Science- in particular Chemistry, Physics as well as biological science -in crime detection process. The narration was brief and clear. The session was too lively that students were aroused curious and interesting questions. A number of students expressed positive comments about the programme.



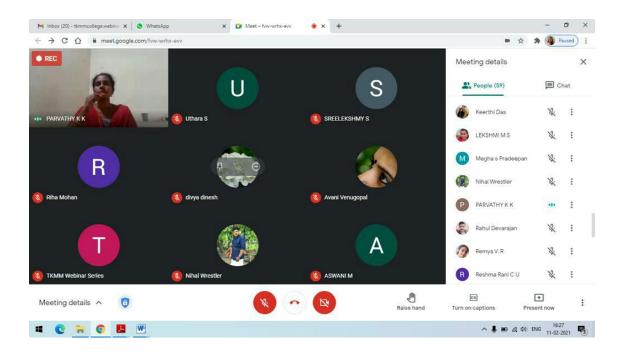












http://blogtkmmc.blogspot.com/2021/02/international-day-of-women-and-girls-in.html?m=1

Introduction to Skill oriented ASAP Courses:

Resource person: Ms. Greeshma Latha, ASAP Programme Manager in Charge, Skill Development Centre, Haripad

Smt.Greeshma introduced a number of skill oriented courses to final year BCom, B A Economics, B A English and BSc Mathematics students and invited to pursue the courses at ASAP Community Skill Parks. She explained the importance of skill courses in the present scenario and how it will improve the employability of candidates. The critical skills that students learn through these courses help them to design a better and brighter future for themselves.

She also covered different initiatives and general courses offered by ASAP to ongoing students as well as the public. The students who completed these course will be assisted by ASAP placement service. Since being an initiative of Govt of Kerala, she discussed about the features and relevance of such courses in a lucid manner. The students also interacted well with resource person and expressed their acknowledgements through feedback comments.

